

Mopria Alliance Unveils Updated Mopria Scan App

Mopria Scan 1.2 delivers enhanced, multi-brand usability and on-the-go scanning, meeting a need for mobile scan solutions revealed in a recent survey

San Ramon, Calif. – October 8, 2019 – The <u>Mopria[®] Alliance</u>, a global non-profit membership organization providing universal standards and solutions for print and scan, today announced the rollout of the Mopria Scan 1.2 app, available for download from <u>Google Play</u> or the <u>Mopria website</u>.

Mopria Scan gives Android users the ability to save files locally on a mobile device, or send them directly to email, file browsers, document viewers, or cloud services like Dropbox, Evernote, Google Drive and more. Today's updated Mopria Scan 1.2 delivers the same functionality with Wi-Fi Direct support, as well as many reliability improvements.

The Mopria Scan app is a convenient way to scan from anywhere, with a streamlined scanning process that allows users to scan directly from their scanner or multi-function printer (MFP) to an Android device. While previous scanning methods required vendor-specific applications to be installed, or poor quality scans via camera, Mopria Scan eliminates the hassle of installing apps for multiple scanner brands, and supports most manufacturers' scan devices.

Mopria Scan slots perfectly into a business climate where companies increasingly require mobile solutions alongside traditional workflows. In a <u>recent study</u> conducted by the Mopria Alliance on workplace scanning habits, almost 83% of respondents said they scan alone – not in the presence of others – because they're waiting for access to a scanner, or because they need to scan multiple documents at once on a shared office resource. The ability to scan from a digital device can help employees more efficiently perform tasks like uploading scans to cloud services, local, or mobile storage.

"With this improved method for the office – as well as consumers and business travelers – to scan to their mobile device, users get all the functionality of a wired scanner without being bound to a desktop or laptop by using Mopria Scan," said Phil Mazzilli, Chairman of the Marketing Working Group at the Mopria Alliance. "Mopria Scan gives users more flexibility and facilitates new collaborative and mobile use cases."

The Mopria survey revealed almost 65% of respondents scan for their own recordkeeping, with 55% scanning in order to reference information in the file later – meaning the ability to scan to a mobile device or cloud service gives users an easy way to carry their files with them for quick reference.

Mopria Scan debuted in December 2018, allowing users to easily scan photos, documents and other media to their mobile devices with a complete solution and universal settings options like resolution, color, file format and custom scan areas. Additional details on Mopria Scan, along with steps on how the app works, can be found <u>here</u>, and an ever-growing list of Mopria certified scanners and multi-function printers by the world's leading brands can be found <u>here</u>.

In the six years since the establishment of the <u>Mopria Alliance</u> by founders Canon, HP, Samsung and Xerox, the nonprofit membership organization has expanded to 23 members representing the worldwide printer and scanner business. In addition to the founding companies, the Mopria Alliance today includes Adobe, Brother, EFI, Epson, Fuji Xerox, Huawei, Lexmark, Konica Minolta, Kyocera, Microsoft, OKI Data, Pantum, Primax, Qualcomm, Toshiba, Ricoh, Sharp, Xiaomi and YSoft.

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About the Mopria® Alliance

The Mopria[®] Alliance is a non-profit membership organization of leading global technology companies with the mission of providing universal standards and solutions for print and scan. With a focus on mobility and modern productivity trends, Mopria technology is used to allow users to interact intuitively and seamlessly with a printer, multi-function printer or scanner, regardless of brand. Learn more at <u>www.mopria.org</u>. Print. Scan. Go.

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